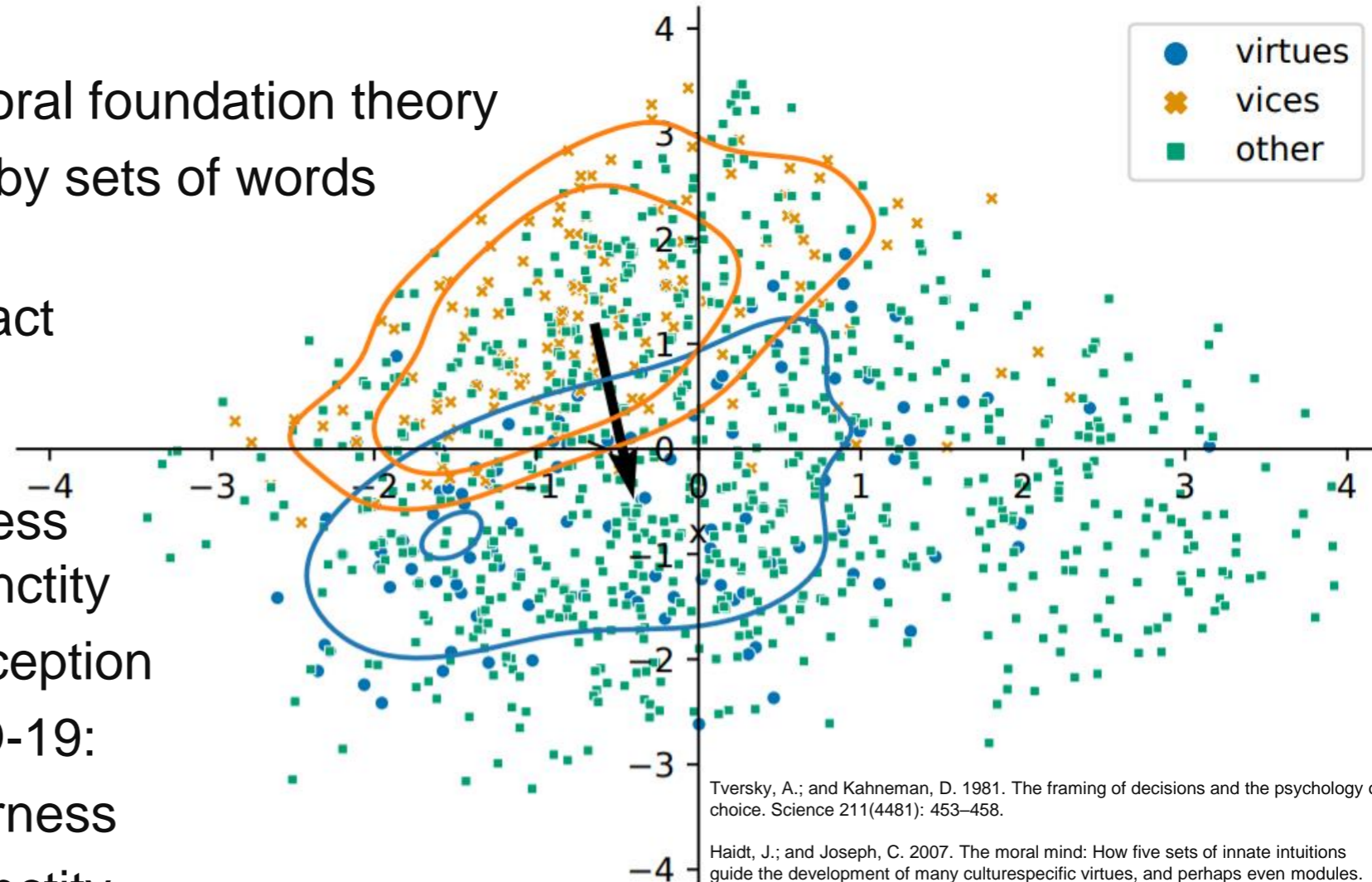


Methodology

- Build upon framing and moral foundation theory
- Moral frame axes defined by sets of words for **virtues** and **vices**
- Word contributions to extract frame **bias** and **intensity**

Findings

- Democrats → care, fairness
Republicans → loyalty, sanctity
- Congruent with public perception
- Austrian parties on COVID-19:
 - Green → fairness
 - Freedom → sanctity
 - Conservative → care



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